



**PBA MIDWEST REGION**  
**RAYMOND'S BOWL MILLER LITE OPEN**  
**JUNE 25-27, 2010**

# Sponsorship Opportunities

Looking for a great way to get exposure for your business?

Sponsor one of the only Professional Sporting Events in McHenry County -

## *The PBA Midwest Region Raymond's Bowl Open!*

McHenry County has over 4,000 certified league bowlers and becoming a sponsor of this tournament would be a great way to get in front of this audience.

The Midwest PBA Region is Full of Star Power with Professionals including:

34 Time Lumber Liquidator Tour Champion and PBA Hall of Famer Pete Weber\*

7 Time Lumber Liquidator Tour Champion and Major Champion Steve Jaros\*

Local Star and 4 Time Lumber Liquidator Tour Champion David Traber\*

And many more...

### Sponsorship Levels

Title Sponsor: \$2500.00 Sponsor: Miller Lite Beer

The title sponsor would be included prominently in all public relation and marketing materials for the tournament including signage inside and outside the bowling center, all advertisements for the tournament and the Pro Am tournament, inclusion on the PBA Midwest Region website, all entry forms for the tournament and Pro-Am entry forms, and all press releases to local media outlets. Also, the title sponsor would receive a company party including bowling and catering for 40 guests and 10 entries into the tournament's Pro-Am event.

Major Sponsor: \$500.00 McHenry Insurance Services & 1/2x Bar & Grill

The major sponsor would have a 4 foot by 8 foot banner hung over lanes from March 2010—August 2010 including the tournament weekend at the center. They would also be mentioned as a sponsor in all press releases related to the tournament.

Lane Sponsor: \$200.00

The lane sponsor would have a 48" X 16" sign displayed at the lane scoring monitors from March 2010—August 2010 including the tournament weekend at the center.

For More Information Or To Become A Sponsor, Contact Raymond's Bowl at 815-385-1475

\* These professionals appear regularly on the PBA Midwest Region Tour. They may or may not actually bowl this event.

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